



- Puppy Grooming 101 -

Because first impressions last a lifetime—and so do grooming traumas.





Not on our watch, babe.

Your pup's first grooming experience should feel like a warm hug, not a horror movie. That's why Squish & Charlie's created Puppy 101—a gentle, two-session intro for pups under 6 months old to ease into the world of suds, snips, and salon life without the stress.

THE BREAKDOWN:

This isn't just a bath. It's an experience.

Over two private sessions, your pup will be lovingly introduced to:

-  The grooming space, tools, and sounds
-  Gentle handling of paws, ears, and face
-  Light bath, blow dry, brushing & nail trim
-  TONS of cuddles, treats, and praise

We move at their pace, not ours. Confidence is built. Trust is earned. And by the end? Your baby walks out like they own the place.

Why It Matters:

A single bad grooming experience can have a lasting impact. We're here to make sure your pup gets off on the right paw—with zero fear, and maximum tail wags.

 Squish & Charlie's Doggy Daycare | Calgary

 2 gentle sessions | Scheduled one week apart

 Program Fee: \$60